



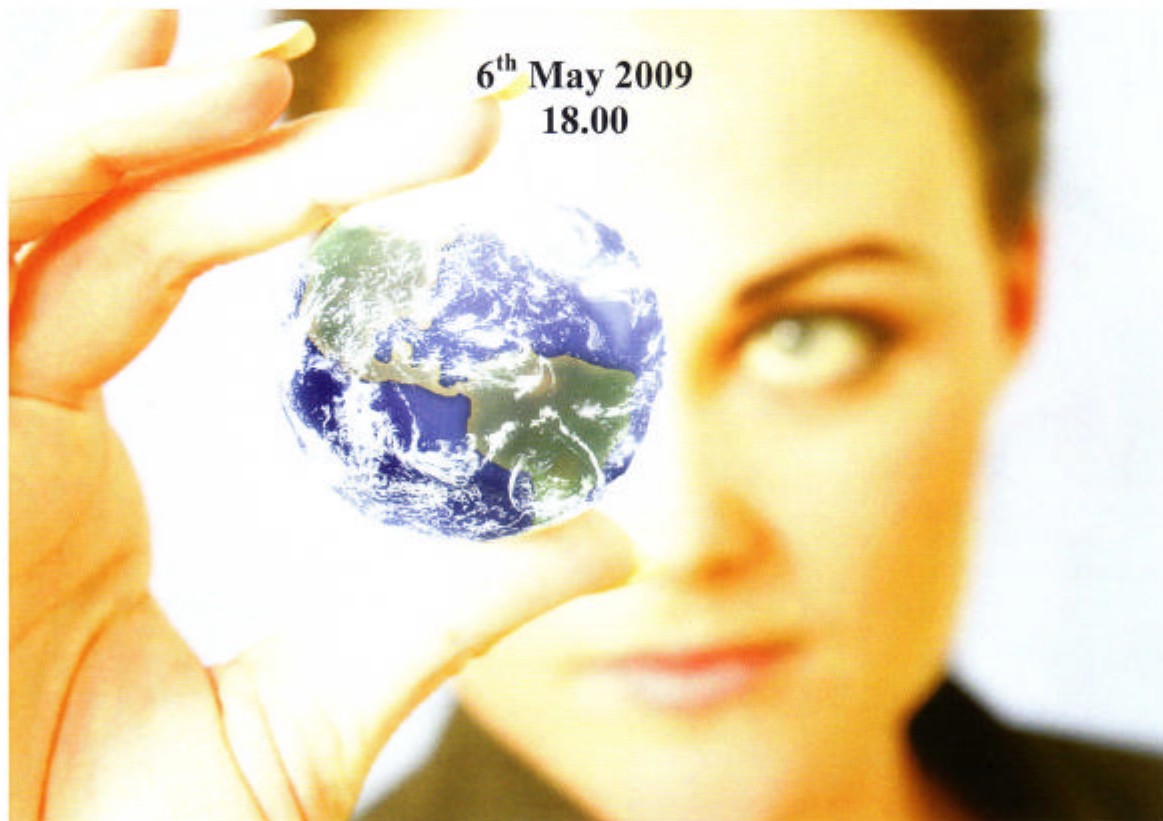
Entrepreneurship Club  
&  
Women In Business Club



Invite you to:

## Alumni in Entrepreneurship and Networking Evening

6<sup>th</sup> May 2009  
18.00



London  
Business  
School

## Biographies



### Lopa Patel:

Mrs Lopa Patel is the Founder of Redhotcurry.com, Britain's Leading South Asian Lifestyle & Shopping Portal. The award-winning site was launched in November 2001 and celebrates Asian life in the UK with an informative collection of in-depth articles on race, culture, entertainment, religion, food, health, ethnic fashion and beauty, all written with a South Asian perspective. The site currently attracts around 40,000 unique visitors and 3 million hits each month. Lopa is the Editor for the portal and Managing Director of Redhotcurry Ltd, the company that runs Redhotcurry.com and associated websites. Lopa is currently a non-executive director at Becta.

Before this, Lopa Patel was managing director at DMS Direct LTD, a business-to-business marketing company. Lopa holds a joint honour degree in Biochemistry and Applied Molecular Biology from the University of Manchester Institute of Science and Technology.



### Karen Hastings:

Since graduating from London Business School in 2003, Karen has realized her dream of establishing a business offering a private members club for new and expectant mothers – Cupcake Mum Ltd. [www.cupcakemum.com](http://www.cupcakemum.com)

Cupcake Mum has been a spectacular success in its first year of operating its flagship club in Putney, despite the current economic climate, and is in the process of raising funding for further sites.

Her background is 12 years of marketing, including a Marketing Director role at American Express.

