



Entrepreneurship Club
&
Women In Business Club



Invite you to:

Alumni in Entrepreneurship and Networking Evening



London
Business
School

Agenda

17.45- 18.00	Registration
18.00- 19.00	Panel Presentation
19:00 – 20:00	Networking Reception

Welcome

Welcome from the Women in Business Club & Entrepreneurship Club

The Women in Business Club & Entrepreneurship Club of the London Business School are pleased to welcome you to the "Alumni and Entrepreneurship Networking" evening. We are excited about the opportunity to meet successful entrepreneurs and investors who have started their own business or look for investing opportunities within large corporations. We encourage you to learn what it takes to start your business, gain insight into what's "hot" in the current entrepreneurial environment, and more importantly start building new mentorship relationships.

Today we are honoured to have successful women from diverse sectors ranging from online marketing to health and wellness and high-tech.

With your active participation in today's agenda, we will explore today's topics; learn firsthand the practical tips that will help succeed beyond the theoretical environment of the school.

Sincerely,

Women in Business Club

Entrepreneurship Club

Biographies



Lopa Patel:

Mrs Lopa Patel is the Founder of Redhotcurry.com, Britain's Leading South Asian Lifestyle & Shopping Portal. The award-winning site was launched in November 2001 and celebrates Asian life in the UK with an informative collection of in-depth articles on race, culture, entertainment, religion, food, health, ethnic fashion and beauty, all written with a South Asian perspective. The site currently attracts around 40,000 unique visitors and 3 million hits each month. Lopa is the Editor for the portal and Managing Director of Redhotcurry Ltd, the company that runs Redhotcurry.com and associated websites. Lopa is currently a non-executive director at Becta.

Before this, Lopa Patel was managing director at DMS Direct LTD, a business-to-business marketing company. Lopa holds a joint honour degree in Biochemistry and Applied Molecular Biology from the University of Manchester Institute of Science and Technology.



Karen Hastings:

Since graduating from London Business School in 2003, Karen has realized her dream of establishing a business offering a private members club for new and expectant mothers – Cupcake Mum Ltd. www.cupcakemum.com

Cupcake Mum has been a spectacular success in its first year of operating its flagship club in Putney, despite the current economic climate, and is in the process of raising funding for further sites.

Her background is 12 years of marketing, including a Marketing Director role at American Express.



Gita Patel :

Gita is the Director and Co Founder of Stargate Capital Investment Group Ltd. Stargate also runs Trapezia a venture capital fund aimed specifically at women-led businesses. Most influential Asian Woman in U.K. that invests in women-focused businesses, and is a fund manager of the Trapezia EIS. Her career was largely city-based where she held senior positions at NatWest Group and Gulf Oil. She was a Chartered Accountant with Arthur Andersen and is a graduate of the London School of Economics.

Gita is passionate about entrepreneurship and her Trapezia business model is based on mentoring and nurturing, and helping businesses access capital, markets and business networks. Gita's views of the emerging opportunities in Women's Markets are highly respected-from The Treasury hosting a seminar on Women in Business to addressing forums including The World Summit of Women in Business and the Global Banking Alliance's Conferences.



Chris Chittock:

Chris Chittock is the managing and founding director of Pivot plc, a consultancy that helps make a visible difference to organisational performance through the application of technology. Chris founded Pivot plc in November 2007 with 3 colleagues and today their team of 19 already have an enviable reputation. They work with some of the world's most prestigious organisations to make a visible difference to a client's business performance through the use of technology.

Chris started her career as a graduate trainee at 3M, one of the world's most innovative companies. She then joined Hewlett-Packard, a technology company ranked 9th in the Fortune 500 and went on to set up and sell a consultancy as well as become one of the UK's youngest female Plc directors.

Chris recently helped judge the 'Schools' Young Enterprise Challenge', used to be a guest lecturer on Strategic Planning at Leeds University, and has presented a number of conferences and seminars over the years. She has a passion for people and business and supports a number of charities in the belief of mutual reciprocity.



Bindi Karia:

Bindi is the VC/Emerging Business lead for Microsoft UK and is the UK-based member of the Emerging Business Team. She is responsible for managing the UK Startup Accelerator Programme where she focuses on how Microsoft can drive success for leading edge and early-stage technology companies. She is also responsible for managing the relationships with the UK Investor Community, including Venture Capitalist, Angels and other Investor Organisations.

Her previous role at Microsoft was as a Business Productivity Advisor, where she was responsible for managing relationships with the most influential business decision-makers in the UK Financial Services Sector.

Prior to Microsoft, Bindi worked as an Associate Director in Interregnum, a UK-based Technology Merchant Bank; as Business Development Manager at Trayport Ltd, a highly successful commodities trading technology start-up; as a Strategy Management Consultant at PwC Consulting; and as a Senior Business Analyst at Datamonitor. Having grown up in Western Canada, Bindi now lives in London, and her hobbies include competing in Adventure Races such as the Microsoft UK Challenge, running marathons/duathlons, and skiing.

